

ST. LOUIS BUSINESS EXPO

ABOUT FAST FACTS

SCHEDULE

EXHIBITOR INFO

BUY A BOOTH

REGISTER

CONTACTS FOR CONTRACTS

FLOORPLAN EXHIBITORS

SCHEDULE



Important October St. Louis Business Expo Dates.

SHOW SCHEDULE

October 1, 2008
11am – 6pm

WEEK BEFORE THE EXPO

Meet with your staff to set goals and schedule for the show.

WEDNESDAY, OCTOBER 1, 2008

Move In Times

Exhibitors can move into their booths from 7am-10:30am.

WEDNESDAY, OCTOBER 1, 2008

Knowledge is power...free seminars

PRESHOW 10 AM - GROWING YOUR BUSINESS IN A TOUGH ECONOMY

Now is the best time to make your business thrive. Hear from business expert, Mark Birsinger how to toughen up your bottom line during rough times.

ROOM 1

11:30 - MARKETING ON A SHOESTRING BUDGET

Find out the latest tricks of the marketing trade, and how to increase the visibility of your company to the people that matter.

12:30 - CREDIT CARD PROCESSING EXPOSED

Bring in your last three credit card processing statements. Nick Thuston and the rest of the American National Payments gang are willing to bet you \$75 that they can save you money.

1:30 - GETTING THE BANKER TO SAY YES

A panel of area lenders are ready to answer any questions you have. Get a complete picture of the lending environment in St. Louis for

OFFICIAL TECHNOLOGY PARTNER

FEATURED SPONSOR



REGISTER

REGISTRATION

Registration is free.



Find out how to get contracts with large corporations and government contractors.

CONTACT INFORMATION

For information on purchasing a , contact
, 314-569-0076, ext 109



business owners.

2:30 - WHY YOU CAN'T CLOSE A SALE

Every business owner is involved in sales, but most have not received any formal training. Three local experts are ready to answer all your sales-related dilemmas.

3:30 - IDEABOUNCE

Think that you have great ideas? Put them to the test at www.ideabounce.com and then attend the judging session. If you win, we'll buy you dinner.

ROOM 2

11:30 - FIVE REASONS WHY YOUR SALES TEAM IS UNDERPERFORMING

Presented by Ken Stark, Stark & Associates, St. Louis Missouri. Come ready for an intensive 50 minute session and be prepared to be challenged.

12:30 - HOW TO PROMOTE YOUR BUSINESS WITH LITTLE OR NO MONEY

"Business Boot Camp for Women" author, Dr. Stan Fine, will talk about how to increase your marketing savvy.

1:30 - GOING GREEN IN MANUFACTURING AND WAREHOUSE

Glen Lystiuk, Regional Sales Manager for Jungheinrich Lift Truck Corp., presents on how innovation and technology can profit the environment without impacting profitability

2:30 - TECHNOLOGY THAT CAN CHANGE YOUR BUSINESS

You can't afford to know nothing about technology any more. Your data and your ability to access it are crucial to your business. Ask our panel how you can do it better.

See the Contacts for Contracts page for ways to win contract work.

Small Business Monthly, 1173 N. Price Rd. St. Louis, MO 63132 · Phone: 314-569-0076 · Fax: 314-432-7016 • [Email us](#)