

The Remodelers Council invites you to attend...

Learn How to Optimize Your Website for Search Engines (SEO)!



DATE: Tuesday, April 13

TIME: 11:30 a.m. - Noon Lunch
Noon - 2 p.m. Discussion

PLACE: HBA Office (10104 Old Olive Street Road, 63141)

COST: \$15 for REM Council Members/Guests
\$20 for HBA Members/Guests
\$30 for Non-Members



NAHBR
REMODELERS

Your website should be a revenue-generator not an expense!

In today's competitive marketplace, everyone should be "armed" with a successful website and the fact is, looks aren't all that matter - **POTENTIAL CUSTOMERS NEED TO BE ABLE TO FIND YOU!** Optimizing your website for search engines will help those potential customers find you on the world wide web. Mark Birsinger, with M.A. Birsinger & Company, will teach attendees (in laymen's terms) what search engine optimization (SEO) is, why you should want it and how you can achieve it.

Attend this seminar and you'll learn how to gain that extra edge, increase traffic to your site and achieve your marketing goals! *Size is limited to 40 attendees!*

Company: _____

Attendee: _____

Phone: _____ Email: _____

*Please make registration fee check payable to: HBA. Mail to: 10104 Old Olive Street Road, St. Louis, MO 63141
Cancellations must be made 72 hours prior to event. No-shows are responsible for payment.*

So that we can order an accurate amount of food, please RSVP (if possible) no later than Friday, April 9. Fax this reservation form to (314) 991-5731.

Questions? Contact Renee Mincher at 314-994-7700 (x118).